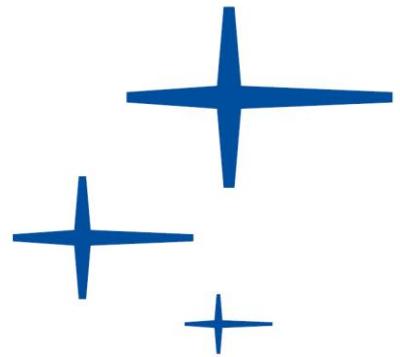




Sustainable sports

Sustainability programme for the sports
community 2020–2024



Sustainability programme for the sports community

#SustainableSports
#LeadtheChange

Good
Governance

Safe Space
and Safe
Environment

Equality and
Equal
Opportunity

Environment
and Climate

Anti-Doping

FAIR PLAY – ETHICAL PRINCIPLES FOR THE SPORTS COMMUNITY

UN SUSTAINABLE DEVELOPMENT GOALS 2030



The sports community aims for responsibility in sports activities



Our actions are transparent, open and inclusive.



Sports are a source of joy and positive experiences.
No one should experience bullying, harassment or other inappropriate behaviour.



All are welcome to our activities.

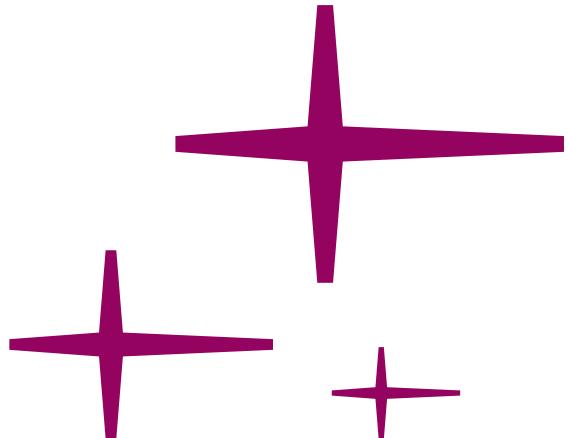


We operate sustainably and consider future generations.



Our approach to sports is fair and clean.

Good Governance

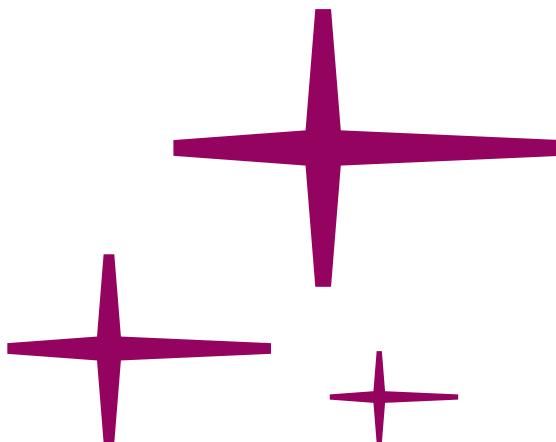


Objective:

The good governance of our activities enhances trust and satisfaction, engages people, and ensures the quality and continuity of our operations.

Our rules and regulations prevent inappropriate behaviour and enable us to address it.

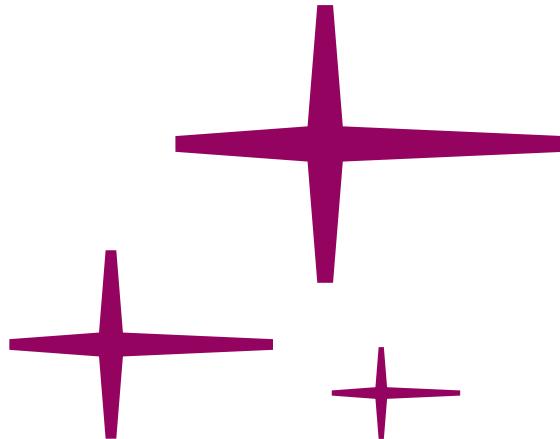
Good Governance



Measures:

- Our operational, disciplinary and club-specific rules are up to date in terms of responsibility.
- We operate in a transparent manner according to the agreed rules and good operating practices. We have a clear process for situations in which these practices are not observed.
- We handle our finances and fundraising responsibly.

Good Governance



Materials:

['Päättää oikein' guide on decision-making >](#)

[Model disciplinary rules for sports federations >](#)

[Model rules for clubs >](#)

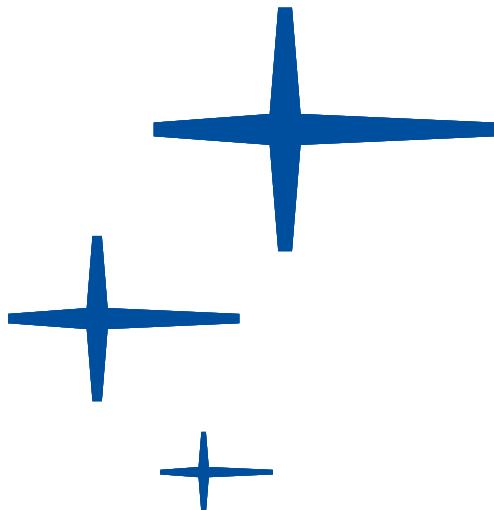
[Good governance in sports federations >](#)

[Good governance in the field of sports>](#)

[Sopimaton lopputulos? Report on preventing the manipulation of sports competitions >](#)



Safe Space and Safe Environment

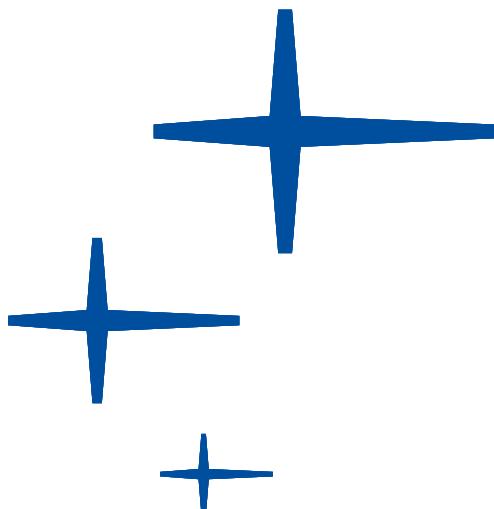


Objective:

We ensure that sports activities create positive experiences for everyone. We keep children, young people and adults safe from bullying, harassment and other inappropriate behaviour.

We ensure the safety of our activities and conditions. We create an operating environment that promotes health and healthy ways of life.

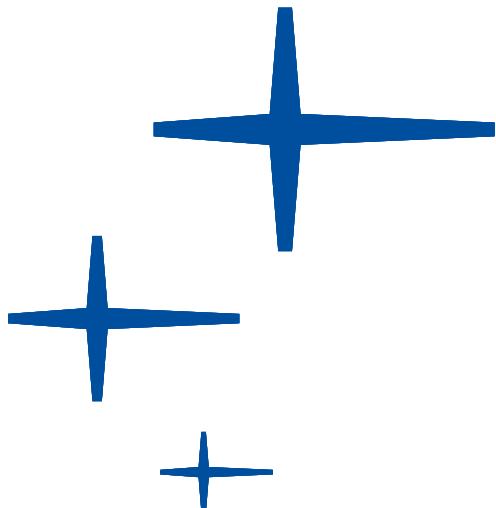
Safe Space and Safe Environment



Measures:

- We create a positive and encouraging atmosphere that makes everyone feel appreciated.
- Our operating model for addressing inappropriate behaviour is clear. We have been transparent in indicating the contact person for addressing relevant issues. We utilise the expertise of the 'Et ole yksin' service.
- Every one of our instructors, coaches and operators must complete a safety-related online training.
- We recommend all volunteers, too, to be checked for a criminal background.
- We build practices for promoting physical safety in practice sessions, competitions and audience areas.

Safe Space and Safe Environment



Materials:

[Good coaching >](#)

['Et ole yksin' service >](#)

[Lupa välittää – lupa puuttua. Sexual and gender-based harassment in sports. >](#)

[Training material: Sexual and gender-based harassment in sports >](#)

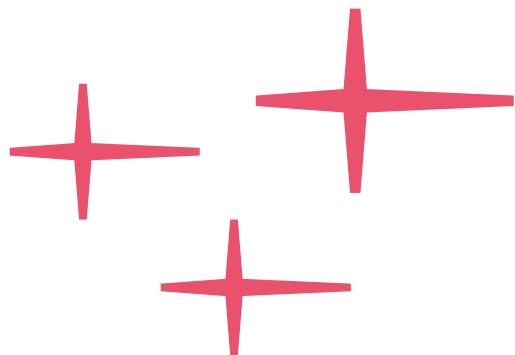
[Code of conduct: operating methods that promote children's safety and examining the criminal background of volunteers >](#)

[Fressis.fi >](#)

[Healthy athlete >](#)



Equality and Equal Opportunity

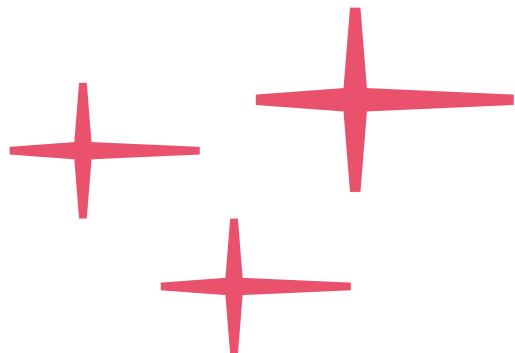


Objective:

Everyone can feel welcome in sports activities regardless of gender, ethnic background, disability, sexual orientation, financial status or any other circumstance.

We promote equal opportunities for engaging in sports and relevant decision-making in an active and concrete manner.

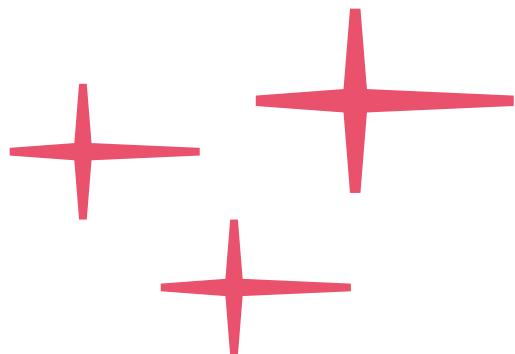
Equality and Equal Opportunity



Measures:

- Equality and our equal opportunity programme are put into practice. The programme is part of our action plan, we ensure the high quality of our work, and assess and monitor its implementation.
- We create participation opportunities for everyone. We consider perspective-related aspects, such as the costs of hobbies, accessibility and availability.
- We promote the realisation of equality in our decision-making and operations – e.g. working groups, the board and selections.
- We communicate in a diverse manner: Our choice of images and wording support equality and equal opportunity. We do not shy away from highlighting equality issues in our communications.

Equality and Equal Opportunity



Materials:

[IOC Gender Equality Review Project](#) >

[yhdenvertaisuus.fi](#) >

[THL: gender equality and
tool for promoting equality and equal opportunity](#) >

[Valtti – How we engage all kinds of athletes](#) >

[Equal opportunities for hobbies](#) >

[Mikä maksaa? The impact of socioeconomic
background on sports among children and young people](#) >

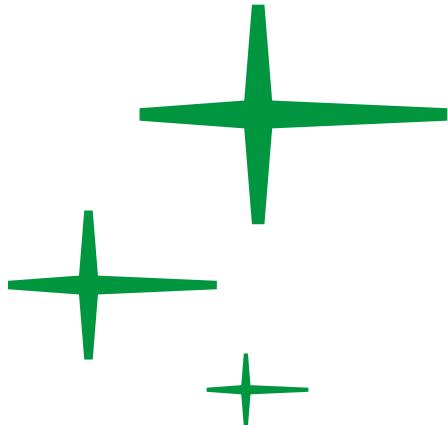
Equality and equal opportunity plans of sports federations

[All in: Tools of the ‘Towards gender Balance in sport’ project](#)>

[Olympiakomitea.fi/yhdenvertaisuus](#) >



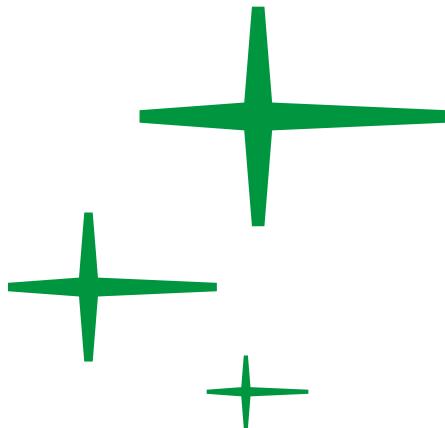
Environment and Climate



Objective:

We reduce the environmental impacts of sports and contribute to mitigating climate change. We identify the most significant environmental impacts of sports and take measures to reduce them. We strive to be an example in considering the environment.

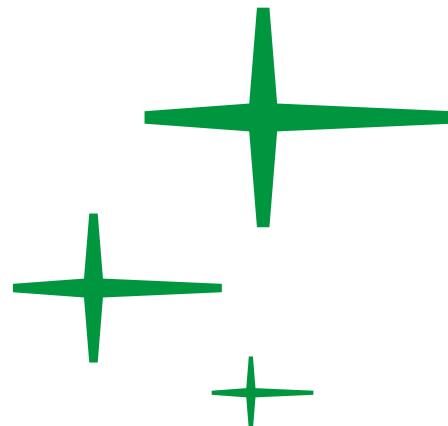
Environment and Climate



Measures:

- We identify and assess the environmental impacts of our activities.
- We reduce the environmental impacts of sports by developing our operating methods with regard to competition systems, event organisation, equipment, modes of transport, sports facilities and procurements, for example.
- We communicate about our environmental efforts and actions actively.
- We prepare an environmental programme and monitor and assess its implementation.

Environment and Climate



Materials:

[Carbon footprint calculator for organisations >](#)

[KEKE-koutsi –
tips for environmentally responsible club activities >](#)

[EcoCompass environmental system
\(for events and organisations\) >](#)

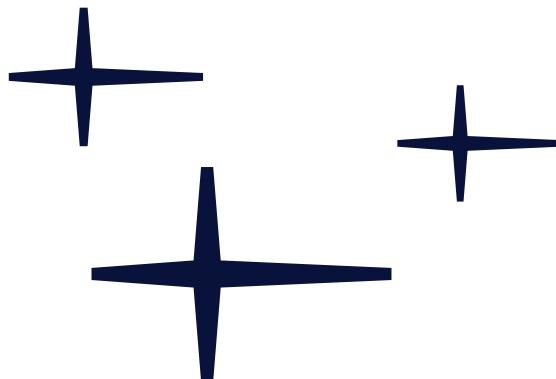




Anti-Doping

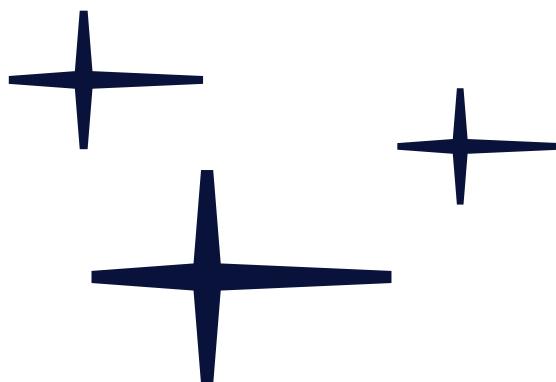
Objective:

We do sports clean
without banned substances and methods.





Anti-Doping

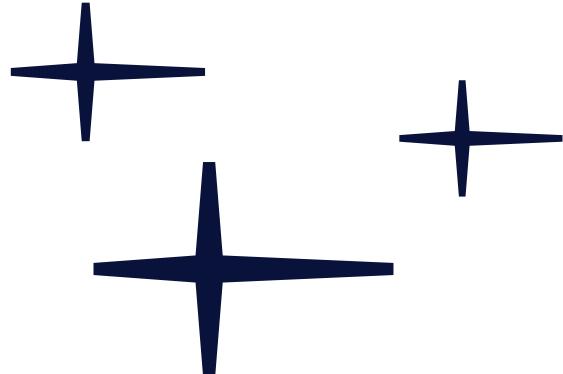


Measures:

- We ensure that our anti-doping programme is effective and up to date. The programme is part of our action plan, we conduct our efforts systematically, and assess and monitor the implementation of the work.
- We ensure information distribution and training. We communicate about our anti-doping efforts.
- We undertake to comply with the Finnish and global anti-doping rules.



Anti-Doping



Materials:

[Criteria for anti-doping programmes >](#)

[Finnish Anti-doping Code >](#)

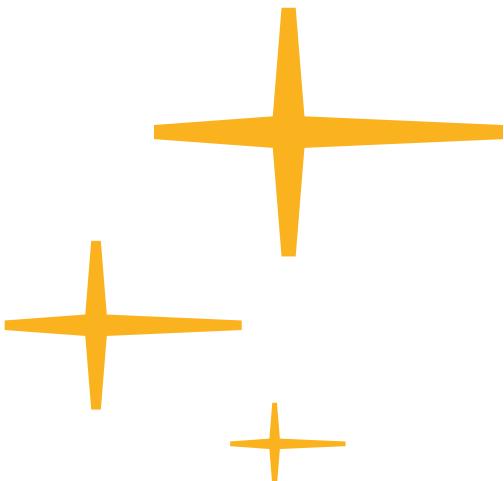
[Athletes' rights and responsibilities >](#)

[KAMU medicine search >](#)

[ILMO – reporting channel for doping violations >](#)

['Puhtaasti paras' online training >](#)

Background



BASIS FOR THE RESPONSIBILITY PROGRAMME:

[Act on the Promotion of Sports and Physical Activity](#)

[Non-discrimination Act](#)

[Act on Equality between Women and Men](#)

[UN Convention on the Rights of the Child](#)

[Declaration of Human Rights](#)

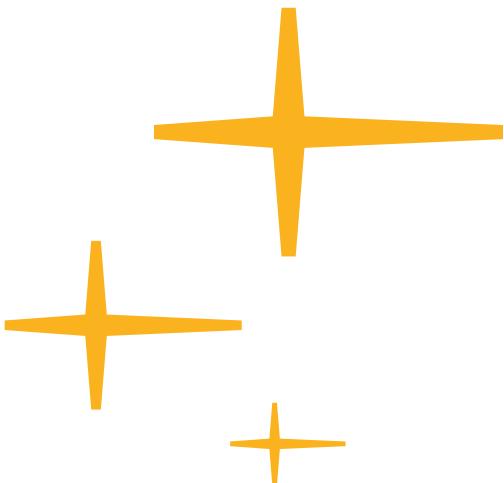
[UN Sustainable Development Goals](#)

[Principles of fair play](#)

State agreement against the manipulation of competitions

[Finnish Anti-doping Code](#)

Background



KEY STUDIES:

Oikeus liikkua. Lasten ja nuorten vapaa-aikatutkimus (2018)

LIITU: Lasten ja nuorten liikuntakäytätyminen Suomessa (2018)

Lasten ja nuorten väkivaltakokemukset (2013)

Seksuaali- ja sukupuolivähemmistöjen syrjintää liikunnan ja urheilun parissa (2012)

Takuulla liikuntaa (2019)

Liikunta ja tasa-arvo (2017)