Parents in sports
Nordic Children and Youth Sport Conference

5th November 2022

Please sit with someone you haven’t met before!
RAISE TO BE AN ATHLETE
– PARENTS SUPPORTING ROLE
GROW TO BE AN ATHLETE - MATERIALS

Guide book for parents

Lecture for parents
SPORT FOR ALL - FOCUS ON IMMIGRANTS

• Information for immigrants or parents with foreign background – translated in 9 languages

• Aimed at parents

• Information on the operations of the Youth and Sports organizations in Iceland.

• Main topics on organization of sporting activities, benefits of exercise, participation fees and leisure subsidy, clothing, parental participation

• Role models
Hvað hefur þátttaka í íþróttum gert fyrir þig?
Childrens sport in progress, please remember:

• Children are not small elite athletes
• The referee is human
• The leaders/coaches are usually volunteers and don’t get paid
• Parents cheer everyone on
• Children's sports should be based on play and joy

Sign shown in sport facilities in Sweden
Reflections

• Why do we need this kind of sign?
• Do you have examples of similar material?
• Do you think it makes a difference?
• What more is needed?
BACKGROUND AND GOALS FOR THE CAMPAIGN

• Make parents reflect on how to support their children in the best possible way
• Acknowledge, support and "take parents by the hand" - opposite to telling them what is right or wrong.
VIDEO 1
IDRÆTSFORÆLDER
VIDEO 2
IDRÆTSFORÆLDER
LANDINGSPAGE
For federations and clubs

Sports parent - content
• Good advices on how to be a good sportsparent
• Links to material univers and videos

Sports parent – material univers
• Different versions of the two videos
• SoMe – plug & play texts and pictures
• Materials to meeting with parents (fx slidedeck, debate guide, quiz etc.)
• Posters for printing
Group discussions:
Select one secretary/group leader

1. How do we ensure knowledge about children and youth`s different needs and skills in all parents?

2. “Dad wants me to be the best!” How do we meet and “handle” ambitious parents?

3. How do we reach parents with measures/projects that concern them?