1. Communication in an easy and clear way
   - Meeting with the parents and the kids separately
   - Challenge them to reflect on their role
   - Make it available on many platforms
   - Good materials
   - Educate the coaches, "the why question"
1. **INTRODUCTION**

COURSE AT CLUB LEVEL

- ROLE OF PARENTS
- DIFFERENT TOPICS
- AGE SPECIFIC
- UNDERSTANDING THE SPORT

MENTORING GROUPS FOR PARENTS

- SOCIAL PLATFORM → GROUP FOR PARENTS

PARENT TEAM BUILDING

Support coaches to help parents

Open discussions
- Coaches & kids
- Parents
1. Update the old campaigns
   - some together with all sports
   - webinars
   - support coaches to help parents
     - open discussions
     - coaches & kids
     - inform parents
   - how to behave
GROUP

1. You can talk/send (information)
2. Action (information)
3. Using social media with good examples
4. Follow up questions
5. Involving parents
1. Raising awareness
   - involve & educate
   - knowledge about values, guidelines to be part of club.
   - FB groups messages how to be every week
   - podcast, children interviews general
   - Sport specific or general?

Recommend:
- Feel safe
1. Club (parents, members)

Create meeting places for parents.

We need more than information. We need action!

- Parent parties!
  - Feel safe
  - Talk
  - Ensure knowledge about different needs
Get parents to socialize

Start with Education for coaches

Listen to the kids
Build relationship
Connection

1. Knowledge for parents

Cooperating
"See the whole picture"
- school, parents, sports
Make "BREIDHOLI" better
1) INFORMATION MEETING (Clubs)

→ PUSH MESSAGES FROM CLUBS/FEDERATION

→ PARENTS

AMBASSADORS
1. Parent coaching while the new group trains
   - follow up
   - video + posters
   - simple
   - Föräldrar ambassador

2. Have a focus instead of a goal
   - information
   - explain pathway to success
1. Meet Parents (Physical Meet)
   - Try It (Parents try Park C14)
   - Information (Solid info sign up)
   - Obligational times (sign up process)
   - Show the videos on screen at games
   - Influencers

* Explain Directions & Possibilities

* Tell, Show, and Share Knowledge

* "ATK" Age-related development in sport, that support kids & young stars at getting as good as they can and thrive in sports

→ Hire a Marketing Company

→
1. Creating regular dialog
   - inviting to the trainings, camps
   - sending material + contacting afterward
   - truly welcoming parents
   - several ways to interact
   - make them feel important and needed

2. Guiding the parents from beginning.
   - involving Dad in the bigger picture.
   - finding out the background to the bad behavior.
   - tell the Dad what it takes in the long run.
   (to be best)
2. Parent Meetings
   Simple rules about the role of parents
   - Good communication
   - Create shared values
   - Shared understanding about how and why we coach
   - Finding common ground
2. How do we handle ambitious parents

1. Listen to the child - what does it want?
2. What if questions - from coach/club to child/parent
3. Coach - kids → coach - parents (meeting)
4. Pre-season parent meeting: what do we expect?
5. Help the A. parent to find information
6. Change perspective through积极 engagement in club
7. Tickle down: Federation help club, club to parent
2. Make parents aware of what motivate involvement
   - Make parents aware of the goals, focus areas
   - One-page info from Special Federation
   - Guidelines
   - Fundamentals on place in the club

   From Board coaches
2. The clubs should send out a positive message for parents.
   - Someone could talk to the parent.
   - Board member and other parents.
   - After certain age, parents are not allowed during practice.
   - Take a one on one meeting with that parent when the parent has calmed down.
   - Making cards (red, green) - bad, good.
   - Make a contract with parents "ethical contract:"
   - Ask parent that behave well to be "role models"
2.

- Clear Communication
  - Day 1
  - Online

- Umbrella Org
  - Work Out / Pro Temp

- Deliver to Federation
  - Optional

- Club
  - Final Tweaks

Nordic Umbrella
2. inspire
dialog, reflection

to be the best can be one goal. Broaden their world

- educate leaders/coaches about how they can communicate and go into dialog with parents

- parents parties in clubs/communities/schools

- Collaborations between schools, Sports, etc.
2.
- Open discussion about the path forward
- End game exists
- Goal setting with the children in a secure setting. Parents as bystanders but observing/getting info.
- Stand up for your sport, morals and rules. Children first.

- Informatics
- What is success in sport? What do we rely on in our social media
a) Exclude Parents
b) Let the coach coach
c) Guided reflections
d) Onboarding Strategies
e) Ask them: what's the best?
f) Better team = better individual